

Hattersley Better Life Chances

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Tameside Strategic Partnership
Many Partners, One Direction

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Hattersley Better Life Chances

- ▶ One of 16 pilots across GM
- ▶ Focus on long term unemployed and complex families
- ▶ Pilots are running April 2010 – March 2012
- ▶ No new money available
- ▶ Key partners: TMBC, Probation, GMP, JC+, Peak Valley HA, Health, Schools, Work Solutions, Shaw Trust



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The proposal

- ▶ To improve life chances of people living in deprived communities
- ▶ To enable families to break out of the 'cycle of decline'
- ▶ To give families/individuals an equal chance to compete in the labour market



The Challenge

- ▶ The IMD for 2007 identified 2 LSOA's in worst 5% nationally and, all within the worst 10% nationally
- ▶ 2 LSOA's in the worst nationally for income deprivation and all 4 LSOA's in worst 10% nationally
- ▶ 30% of WAP are workless
- ▶ 17% claiming IB
- ▶ 7% claiming JSA
- ▶ 44% of unemployed people have not worked for 2 yrs +
- ▶ 41% of under 5's living in households claiming HBCTB



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A new integrated delivery model



- ▶ Lead Professional/Key Worker – co-ordinated delivery
- ▶ Stronger local ‘management of place’ through partnership mainstream delivery
- ▶ Tighter scale and focus, enabling deep understanding and response
- ▶ Stronger focus of system reform to enable joint working with families and individuals
- ▶ Emphasis on residents becoming economically and socially active
- ▶ Greater focus on efficiency and savings for the wider public service system

Case Study- Then

- ▶ 34 year old unemployed roofer, living with partner aged 29 and 12 year old daughter. Mother is also long term unemployed and daughter has a history of problems with behaviour and attendance at school.
- ▶ Father out of work for 4 years
- ▶ Developed severe depression as a result of inability to find work – compounded by inability to read and write
- ▶ Fell heavily into debt
- ▶ Started using and then selling drugs to bring in money
- ▶ Depression spiralled to the point he tried to commit suicide



Case Study - Now

- ▶ Father
 - Visited by Step Ahead Outreach Worker on several occasions
 - Eventually agreed to attend session with a Shaw Trust advisor
 - Helped to draw up business plan for self-employment
 - Working 16 hours a week to allow benefits to continue for 12 months whilst business develops
- ▶ Mother also attended jobs and training advice sessions with Work Solutions
- ▶ Education Welfare Officer agreed plan with family to improve attendance and address behavioural issues



Case Study - Now

- ▶ Father:
 - Drug use and dealing ceased
 - Depression has reduced and gradually came off Anti-depressants
 - Confidence grown
 - Encouraged to contact CAB to address debt problems
 - Looking to become full-time self employed in a few months
- ▶ Mother now working part-time and looking for full time work
- ▶ Daughters attendance and behaviour improved to acceptable levels



The Learning

- ▶ Early intervention
- ▶ Intensive and consistent support by mentor
- ▶ Be realistic with goals
- ▶ Integrated delivery model
- ▶ Think differently
- ▶ Agency buy in
- ▶ Agreed targets
- ▶ Improved data sharing
- ▶ Finances
- ▶ Workforce development

